



TRI-STATE
ACEC FALL CONFERENCE

NEW YORK • NEW JERSEY • PENNSYLVANIA

Bridging the Regions

ACEC *New York*

ACEC New Jersey

ACEC/PA

SEPTEMBER 18-20, 2016

THE THAYER HOTEL, WEST POINT, NY

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$5,000

All Platinum Sponsors will receive the benefits of a Silver Sponsor (Exhibitor), as well as prime exhibit space in the exhibit hall.

○ Lanyard Sponsor (Limit 1)

Each Conference participant will receive a name tag and lanyard to wear during the conference.

- Firm name/logo printed on the lanyard, along with the Tri-State logo
- Acknowledged from the podium

○ Mobile App Sponsor (Limit 3)

Rather than print packets for all attendees, information will be distributed via a mobile app, which attendees will download to their mobile devices.

- Company name and logo featured in mobile app
- Acknowledged from the podium

○ Sunday Reception/Dinner Sponsor (Limit 1)

On September 18, the Tri-State Conference will host a dinner with a keynote speaker (TBD).

- One extra dinner/reception ticket
- One attendee seated at the head table with the keynote speaker
- Acknowledged from the podium
- Ability to hang company banner in the room

○ Monday Reception/Dinner Sponsor (Limit 1)

On September 19, the Tri-State Conference will host a dinner with a keynote speaker (TBD).

- One extra dinner/reception ticket
- One attendee seated at the head table with the keynote speaker
- Acknowledged from the podium
- Ability to hang company banner in the room



GOLD SPONSOR \$3,500

All Gold Sponsors will receive the benefits of a Silver Sponsor (Exhibitor)

○ Hotel Key Card Sponsor (Limit 1)

• Every conference participant who books a room at the Thayer Hotel will receive a hotel key card with the logo and message from the sponsor imprinted on the front card. The printable area is approximately 2.5(L) x 1.5 (W) and will be in color.

○ Hospitality Room Sponsor (Limit 1)

After each evening function, members and guests continue to network in an informal and relaxed atmosphere.

- The sponsor has the opportunity to staff the hospitality venue on September 18 and 19.
- The Hospitality venue will be named after the sponsoring firm in all printed material.

○ Tri-State Golf Tournament Sponsor (Limit 2)

- Two (2) greens fees and lunch
- Two (2) tee signs
- Signage at the event and acknowledgment at the podium

○ Monday Luncheon Sponsor

The three ACEC organizations will host a luncheon featuring an industry expert as the keynote speaker (TBD).

- One (1) extra dinner/reception ticket
- One (1) attendee from sponsor will be seated at the head table with the keynote speaker
- Acknowledged from the podium
- Ability to hang company banner in the room

SILVER SPONSOR (EXHIBITOR) \$2,500

- **Exhibit hours are from Monday, September 19, 8:00AM–5:00PM through Tuesday, September 20, 8:30AM–11:45AM.**
 - One (1) full conference registration for one attendee; additional attendees will be charged at the member rate
 - Six-foot draped and skirted display table with wifi and tabletop signs
 - A full registration list sent to all attendees via e-mail one week prior to the conference
 - Acknowledged on promotional material and at conference
 - Acknowledged from the podium



INDIVIDUAL SPONSORSHIPS

- **Tri-State Conference Supporter: \$1,750**

Show your support for the Tri-State Conference by becoming a Tri-State Conference Supporter

 - One (1) full conference registration
 - A special ribbon on your name tag
 - Acknowledged on all printed material prepared for the conference
 - Preferred seating at conference events
- **Tri State Golf Tournament Beverage Cart Sponsor: \$1,500**
 - One (1) green fee and lunch
 - Sign on the beverage cart
 - Acknowledged on all printed material prepared for the conference
- **Tri-State Coffee Break Sponsor: \$1,500**
 - One (1) full conference registration
 - Sign on the coffee break station
 - Acknowledged on all printed material prepared for the conference
- **Tri-State Notepad Sponsor: \$1,000**
 - Logo printed on stationary notepad, distributed to all conference attendees
 - Acknowledged on all printed material prepared for the conference
- **Tri-State Golf Tournament Tee Sponsor: \$225**
 - Company name on tee sign placed at the hole

SPONSORSHIP FORM

Platinum Sponsor: \$5,000

Please choose one of the following options.

Note: *These sponsorships are limited, and will be sold on a first-come, first-serve basis.*

- Landyard Sponsor
- Mobile App Sponsor
- Sunday Reception/Dinner Sponsor
- Monday Reception/Dinner Sponsor

Gold Sponsor: \$3,500

Please choose one of the following options.

Note: *These sponsorships are limited, and will be sold on a first-come, first-serve basis.*

- Hotel Key Card Sponsor
- Hospitality Room Sponsor
- Monday Luncheon Sponsor

Silver Sponsor (Exhibitor): \$2,500

Individual Sponsorships

- Tri-State Conference Supporter: \$1,750
- Tri-State Golf Tournament Beverage Cart Sponsor: \$1,500
- Tri-State Coffee Break Sponsor: \$1,500
- Tri-State Notepad Sponsor: \$1,000
- Tri-State Golf Tournament Tee Sponsor: \$225

SPONSORSHIP TOTAL: \$ _____

NAME: _____

FIRM: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

E-MAIL: _____

Checks should be made payable to ACEC New York and sent with completed form to: ACEC New York, 6 Airline Drive, Albany, NY 12205.

Questions? Contact Gina Potfora, Director of Meetings and Programs, at (518) 452-8611 or email gina@acecny.org.

